



CANADIAN FEDERATION OF STUDENTS-NOVA SCOTIA JOB POSTING: MEMBERSHIP PROMOTION AND COMMUNICATIONS COORDINATOR

The Canadian Federation of Students, Canada's national student movement, is comprised of over 500,000 students from across the country. Students in Canada have been represented by the Canadian Federation of Students and its predecessor organizations since 1927.

DESCRIPTION:

The Federation's Membership Promotion and Communications Coordinator position is based out of Halifax, Nova Scotia. This position will last 13 weeks and be 35 hours a week. The student coordinator will assist with digital and print communications, traditional media, along with the development and distribution of promotional materials regarding our organizations services and campaigns to our membership and the broader public. The Membership Promotion and Communications Coordinator may also be asked to develop written content on issues pertaining to post-secondary students.

RESPONSIBILITIES:

- Complete thirty-five hours of work per week
- Help develop marketing and promotion strategies for CFS-NS campaigns and services
- Develop a communications plan for CFS-NS
- Develop content for and help manage the CFS-NS social media accounts
- Help promote, develop content for and attend CFS-NS events
- Help with press releases, press advisories and media prep for elected representatives
- Research and write content on issues related to post-secondary education in Nova Scotia
- Participate in weekly check-ins

QUALIFICATIONS:

- Must be a current student studying at a post-secondary institution in Nova Scotia
- Must be eligible for the Co-op Education Incentive
- Passionate about issues face post-secondary students today
- Strong digital and traditional communications skills
- Strong writing skills
- Strong outreach skills

ASSETS (Preferred but not necessary):

- Experience with the student movement or other social justice-based movements
- Graphic Design Skills
- Fluency in French

APPLICATION:

Please submit a cover letter, resume, and references to organiser@cfs-ns.ca by

November 6 at 4:00pm. Cover letters may be addressed to the Maritimes Organiser.

LENGTH OF EMPLOYMENT

The Membership Promotion and Communications Coordinator position is a 13 - week contract running from September 7 to November 24. Start and end dates are flexible.

COMPENSATION:

We're offering a pay rate of \$16.00/hour, for 35 hours a week.

The Canadian Federation of Students – Nova Scotia welcomes the contributions that individuals from traditionally marginalized communities, as outlined under the prohibited grounds for discrimination in the Nova Scotia Human Rights Act, bring to our organization. These include racialized people; Indigenous people; women; lesbian, bisexual, gay, transgender and queer people; and people with disabilities. We encourage applicants to self-identify in their cover letter or application if they are a member of a marginalized community.